



Selecting a Wedding Planner for a Vineyard Wedding

Finding the right wedding planner for your winery wedding can make all the difference in turning your vision into reality. To help you navigate this important decision, we've created a comprehensive checklist. Think of it as your trusty guide to asking all the right questions and ensuring you find a planner who aligns perfectly with your needs and dreams. Whether you're looking for full-service planning, day-of coordination, or something in between, this checklist will help you identify the perfect match and set your mind at ease.

EXPERIENCE AND EXPERTISE

- ☐ HAVE YOU PLANNED A WINERY WEDDING BEFORE?
- ☐ HOW LONG HAVE YOU BEEN WORKING AS A WEDDING PLANNER?
- ☐ HOW MANY WEDDINGS DO YOU PLAN EACH YEAR?
- ☐ DO YOU SPECIALIZE IN OUTDOOR OR VINEYARD WEDDINGS?

SERVICES OFFERED

- ☐ DO YOU OFFER FULL-SERVICE PLANNING, PARTIAL PLANNING, OR DAY-OF COORDINATION?
- ☐ WHAT IS INCLUDED IN EACH SERVICE LEVEL?
- ☐ ARE THERE ADDITIONAL FEES FOR SPECIFIC SERVICES LIKE TRAVEL OR EXTRA STAFF?

VENDOR RELATIONSHIPS

- ☐ DO YOU HAVE ESTABLISHED RELATIONSHIPS WITH LOCAL VENDORS?
- ☐ CAN YOU RECOMMEND VENDORS WHO HAVE EXPERIENCE WITH WINERY WEDDINGS?
- ☐ ARE YOU ABLE TO NEGOTIATE CONTRACTS WITH VENDORS ON OUR BEHALF?

LOGISTICS MANAGEMENT

- ☐ HOW DO YOU HANDLE WEATHER-RELATED CONTINGENCIES?
- ☐ HAVE YOU WORKED WITH PERMITS OR REGULATIONS SPECIFIC TO WINERY VENUES?
- ☐ DO YOU MANAGE THE SETUP AND BREAKDOWN OF THE VENUE?

COMMUNICATION AND AVAILABILITY

- ☐ HOW OFTEN WILL WE MEET OR COMMUNICATE?
- ☐ ARE YOU AVAILABLE FOR IN-PERSON VISITS TO THE VENUE?
- ☐ HOW DO YOU HANDLE LAST-MINUTE CHANGES OR EMERGENCIES?





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Now that you've got a clear understanding of what to look for in a wedding planner, let's dig deeper into the specific questions that will help you find your perfect match. On this page, you'll explore everything from services offered to day-of responsibilities, ensuring you're covering every detail that matters most to you. Take your time, and remember: the goal is to find a planner who feels like a trusted partner and truly understands your vision.

BUDGET MANAGEMENT

- ☐ HOW DO YOU HELP COUPLES STICK TO THEIR BUDGET?
- ☐ DO YOU TRACK PAYMENTS AND DEADLINES FOR VENDOR CONTRACTS?
- ☐ CAN YOU PROVIDE A SAMPLE BUDGET BREAKDOWN?

DESIGN AND VISION

- ☐ DO YOU ASSIST WITH THE OVERALL WEDDING THEME AND DECOR?
- ☐ CAN YOU PROVIDE EXAMPLES OF PAST WEDDINGS YOU'VE DESIGNED?
- ☐ DO YOU HAVE EXPERIENCE INCORPORATING PERSONAL TOUCHES OR CULTURAL TRADITIONS?
- ☐ HOW WILL YOU ASSIST WITH SELECTED DIY COMPONENTS, SUCH AS SIGNAGE, PROGRAMS, OR CENTERPIECES, TO ENSURE THEY ARE SEAMLESSLY INTEGRATED INTO THE WEDDING?

DAY OF RESPONSIBILITIES

- ☐ WHAT IS YOUR ROLE ON THE WEDDING DAY?
- ☐ HOW MANY STAFF MEMBERS WILL BE PRESENT TO ASSIST?
- ☐ DO YOU COORDINATE THE TIMELINE WITH ALL VENDORS?

REFERENCES AND REVIEWS

- ☐ CAN YOU PROVIDE REFERENCES FROM PAST CLIENTS?
- ☐ ARE THERE TESTIMONIALS OR REVIEWS WE CAN READ?
- ☐ DO YOU HAVE A PORTFOLIO OF PHOTOS OR VIDEOS FROM PREVIOUS WEDDINGS?

CONTRACTS AND FEES

- ☐ WHAT IS YOUR PRICING STRUCTURE (FLAT FEE, PERCENTAGE, OR HOURLY)?
- ☐ WHAT IS THE PAYMENT SCHEDULE AND DEPOSIT AMOUNT?
- ☐ ARE THERE CANCELLATION OR REFUND POLICIES?

